

APPLICATION FOR MITI APPROVED PERMITS (AP)

 **SELAMAT DATANG**
WASILAH GLOBAL AUTO SDN BHD
PENGEJAR RASMI PROTON 3S (JUALAN, ALAT GANTI & SERVIS)

by

WASILAH GLOBAL AUTO SDN BHD

a subsidiary of



WASILAH GLOBAL GROUP BHD

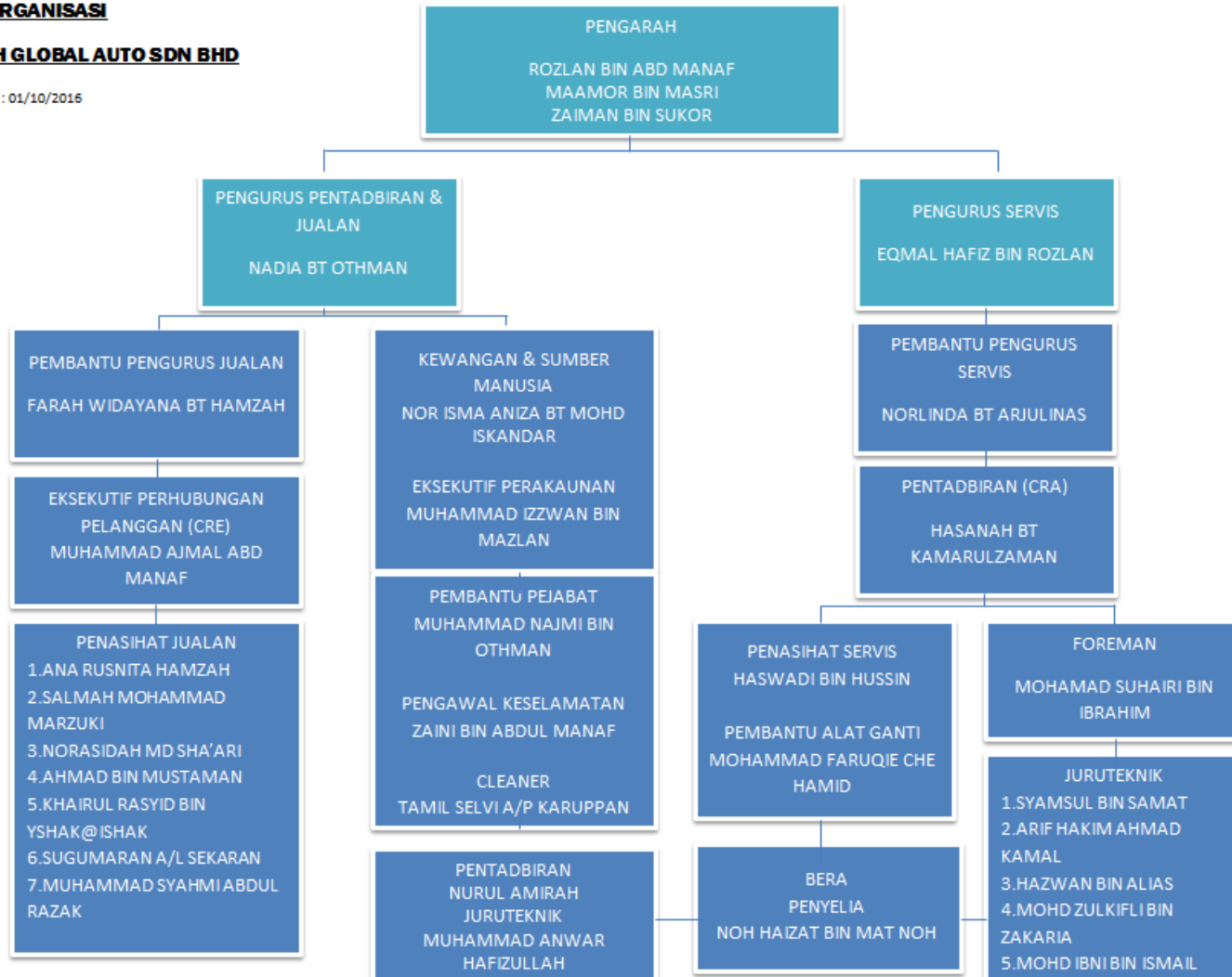
ORGANIZATION CHART (EXISTING)



CARTA ORGANISASI

WASILAH GLOBAL AUTO SDN BHD

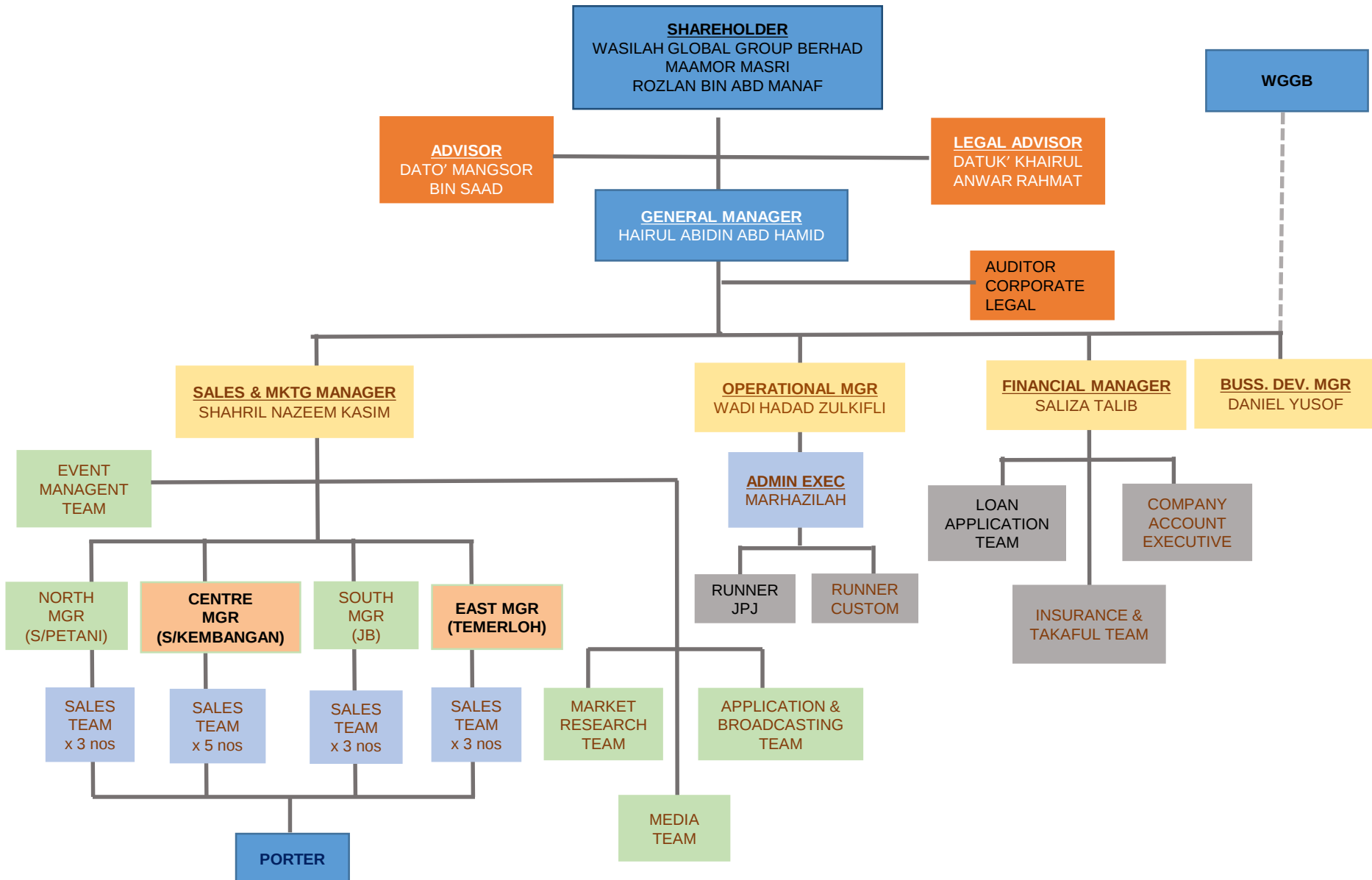
Berkuatkuasa : 01/10/2016



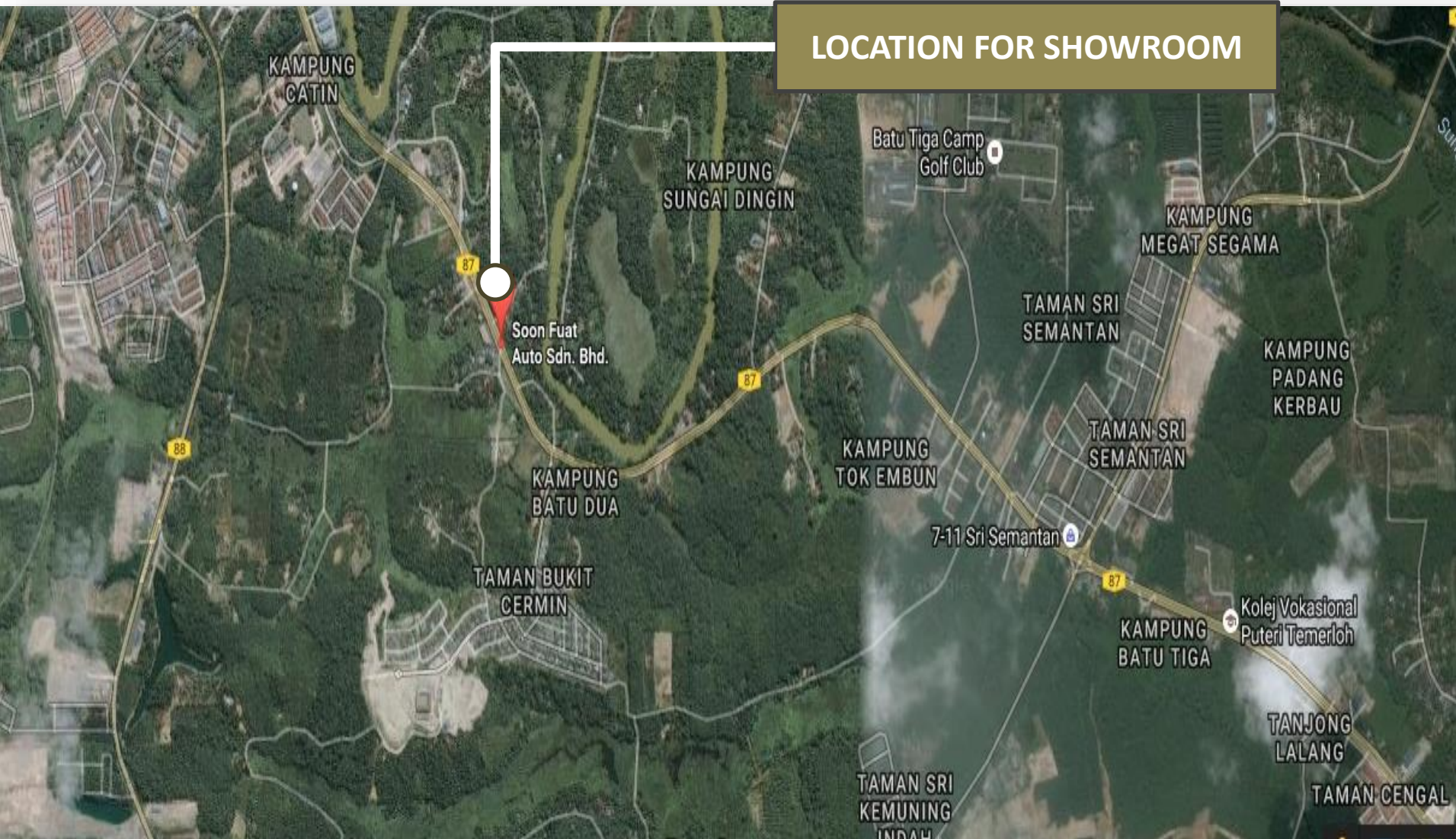
ORGANIZATION CHART (PROPOSED)



ORGANIZATION CHART (Proposed AP Set Up)



EXISTING SHOWROOM LOCATION AND OFFICE IN MENTAKAB, PAHANG



EXISTING SHOWROOM LOCATION AND OFFICE IN MENTAKAB, PAHANG



EXISTING WORKSHOP IN MENTAKAB, PAHANG

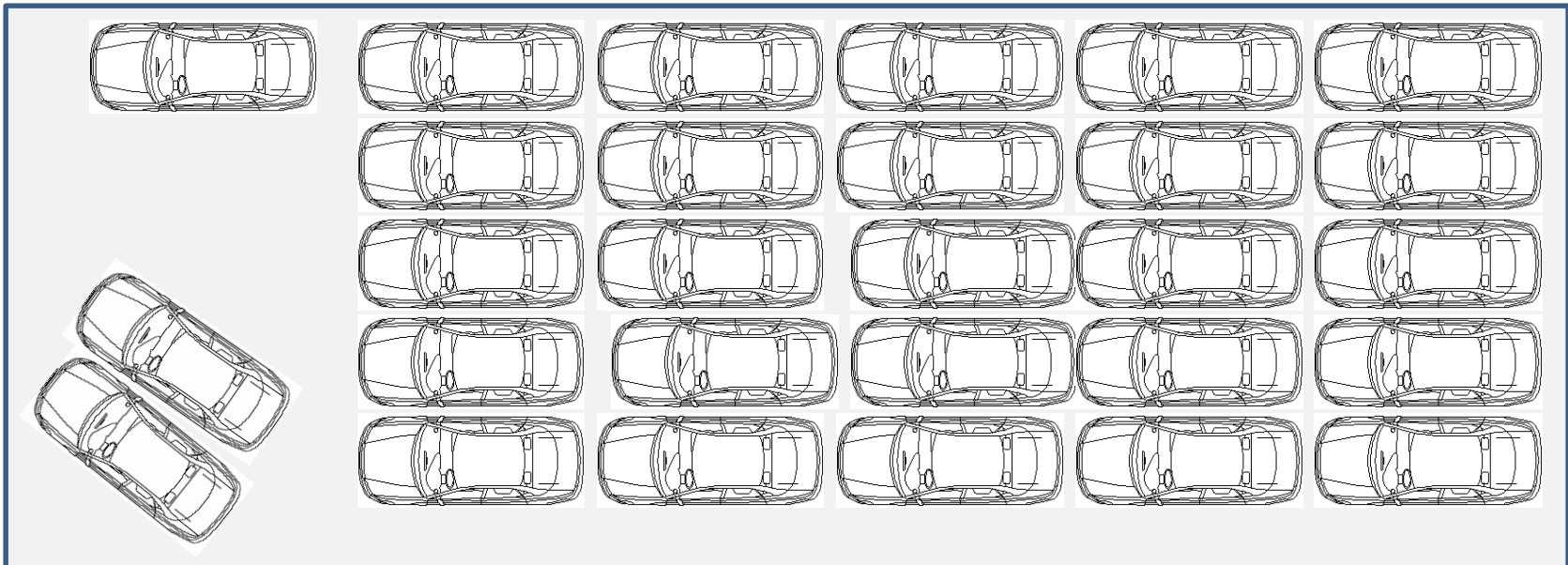


PROPOSED VACANT LAND BESIDE EXISTING SHOWROOM IN MENTAKAB



PROPOSED STORAGE WAREHOUSE

MENTAKAB, PAHANG



WASILAH GLOBAL AUTO SDN BHD (PROTON)
-EXISTING-

PROPOSED NEW LOCATION OF SHOWROOM IN SERI KEMBANGAN SELANGOR



LOCATION FOR SHOWROOM



PROPOSED KL SHOWROOM



WASILAH GLOBAL GROUP BHD (HQ)

Ground Floor, No 45-1 Jalan Equine 10F

Equine Park, Bandar Putra Permai

43000 Seri Kembangan

Selangor, Malaysia

Tel: 603 8958 0666 / 8959 9494

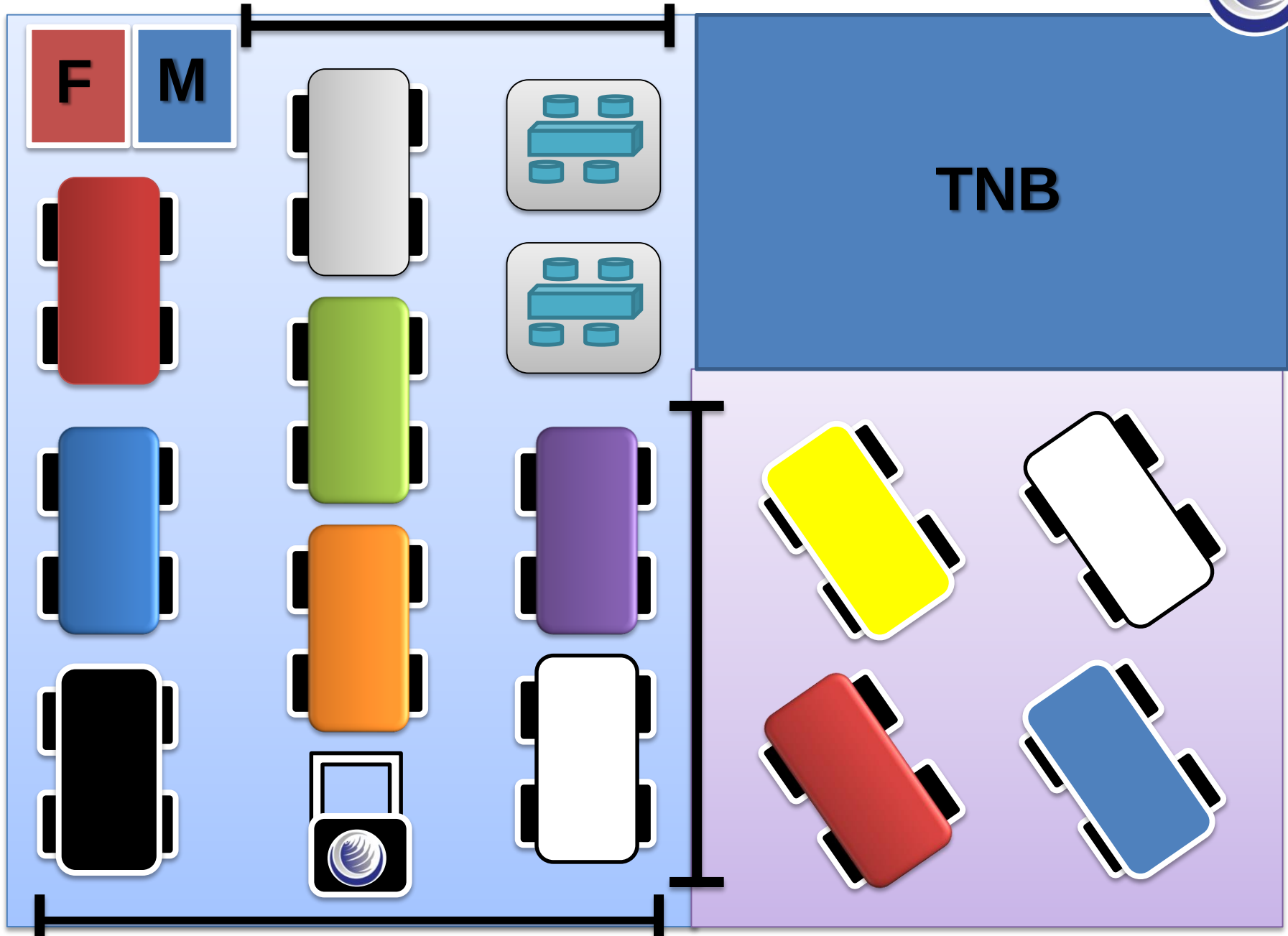
Fax: 603 8940 7557



WASILAH GROUP possess a three story building which is already Certified Fit for operations. Central Region showroom is proposed to be located on ground floor where the administration office is on level 1 & 2.



CONCEPT FOR KL SHOWROOM LAYOUT



CONCEPT FOR SHOWROOM



CONCEPT FOR SHOWROOM



MARKETING PLAN - MASS MEDIA



ADVERTISING AND PROMOTION STRATEGIES:

- Wamilah Group Website
- Mudah.my, Carlist.my, Motortrader.com.my
- Official Facebook Page
- Instagram account
- Motor Trader, Hypertune, Shift, (Car Magazines)
- Newspapers Advertising
- Brochures and Pamphlets Distribution

MARKETING PLAN - MASS MEDIA



ADVERTISING AND PROMOTION STRATEGIES:

- Billboard Advertising
- Participating in Trade Fairs and Events
- Setting up Mini Kiosks and Booths
- Busses and Cars Printed Advertising
- Radio and Television Advertising
- Commercial buildings
- Appointed Agents and Partners

PARTNERSHIP FOR IMPORTER HOLDER



1. Auto Craft Ptd. Ltd.
2. Sea Side World Ptd. Ltd.
3. Rainbow Ptd. Ltd.
4. SBT Ptd. Ltd.
5. Kamig Ptd. Ltd.

FLOW OF PURCHASE VEHICLE UNTIL BOND IN TO AP HOLDER BONDED AREA



SUPPLIERS JAPAN/UK

AP Holder confirms units purchased. Suppliers will send out a copy of Bill Of Lading (**BL**) and Certificate Of Origin Country to AP Holder.



AP HOLDERS

Submission of Bill Of Lading & Certificate Of Origin Country to PEKEMA for car verification approval.



After approval RM500.00 per unit need to be pay to PEKEMA for PEKEMA Hologram Sticker. (**Certificate Of Local Version Issue**)



Bill Of Lading submit to MITI for releasing the **AP (JK69 Issued)** (RM10.000 Applied)



Details of document below submit to forwarder for car clearing at Port (**K8 Issue**).

- Bill Of Lading.
- Certificate Of Origin Country.
- Certificate Of Local Version.
- JK69



Processing with Custom take part to release car from Port to the Certified bonded area (**Puspakom B2 Issued**).

(continue)

FLOW OF PURCHASE VEHICLE UNTIL BOND IN TO AP HOLDER BONDER AREA



(continued)

Details of document below submit to forwarder for car clearing at Port **(K8 Issue)**.

- Bill Of Lading.
- Certificate Of Origin Country.
- Certificate Of Local Version.
- JK69



Processing with Custom take part to release car from Port to the Certified bonded area **(Puspakom B2 Issued)**.



AP HOLDER BONDED AREA. (Known As PEKEMA Bonded Area).

All cars released by Custom will send to Certified Bonded Area has been approved by State Custom. Within 1 week Custom officer in charged on bonded will do the physical checking for those units just arrive from the Port. After all the checking take part those cars is ready to touch up or repairing and ready to enter market for sell off. Cars need to send for touch up, interior refurbish and engine repairing or service, AP Holder need to get approval from State Custom. (T&C Apply).