



SAMBUTAN 50 TAHUN MARA

4 - 6 March 2016
Wisma Bapa Malaysia, Petra Jaya
Kuching, Sarawak

11 - 13 March 2016
Dataran Merdeka, Kuala Lumpur



SAMBUTAN 50 TAHUN MARA



@MARA50TAHUN



MARA50TAHUN.COM



MARATV.MY

Organised by:



Co-organised by:



Media:



sponsorship opportunities



Kuala Lumpur

“Karnival MARA Bersama Rakyat”
Sempena Sambutan 50 Tahun MARA
11 - 13 March 2016
Dataran Merdeka, Kuala Lumpur

Kuching, Sarawak

“Karnival MARA Bersama Rakyat Sarawak”
Sempena Sambutan 50 Tahun MARA
4 - 6 March 2016
Wisma Bapa Malaysia, Petrajaya, Kuching Sarawak

ABOUT MARA

Majlis Amanah Rakyat (MARA), or the Council of Trust for the People, an agency under the purview of the Ministry of Rural and Regional Development, was established on 1 March 1966 as a statutory body by an Act of Parliament as a result of the first Bumiputera Economic Congress resolution in 1965.

SPONSORSHIP OPPORTUNITIES

The MARA 50 offers an unparalleled opportunity to create or strengthen partnerships between chambers and their member companies. Sponsors may be chambers looking to attract interest in their member businesses, private companies looking to target SMEs, or private organizations wishing to support economic growth in developing regions.

Whatever your goals are, each sponsor is provided a platform to reach the maximum number of attendees. Our sponsorship options are available at various funding levels and can be tailored to your branding and marketing goals.

CONTACT

SECRETARIAT

Glocal Link (M) Sdn Bhd

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Any enquiries please contact:

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BENEFITS	Platinum	Gold	Silver	Bronze
COST MYR	1,000,000	800,000	100,000	50,000
• Preferential branding at venue	•	•	•	•
CORPORATE LOGO WILL BE FEATURED IN THE BELOW MATERIALS:-				
■ Home page of the event website	•	•	•	•
■ Backdrop	•	•	•	•
■ Banner	•	•	•	•
■ Bunting	•	•	•	•
■ Advertisements	•	•		
• Social media promotion via facebook, twitter, instagram and other social media channels	•	•		
• Press Release announcing partnership	•	•		
• Special acknowledgement during opening and closing ceremonies	•			
• Your organization will be mentioned in all Newspaper/Magazine write ups.	•			
• Exhibition booth (9sqm Shell Scheme)	10	8	6	4

SPONSORSHIP CONFIRMATION FORM

Company Name : _____
 Address : _____

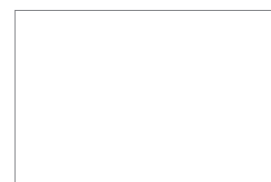
 Contact Person : _____
 Position : _____
 Contact No : (DL) _____
 (M) _____
 (F) _____
 Email : _____

Authorisation :
 Signatory must be authorised in order to sign on the behalf of contracting organisation.

Name : _____
 Position : _____
 Type of sponsorp : () Platinum [RM 1,000,000.00]
 () Gold [RM 800,000.00]
 () Silver [RM 100,000.00]
 () Bronze [RM 50,000.00]

Signature : _____
 Date : _____

Company Stamp



TERMS & CONDITIONS

1. Payment Terms: Following completion and return of the registration form, full payment is required within 3 days from receipt of invoice. PLEASE NOTE: Full payment must be received prior to the event date. A receipt will be issued on payment. A 50% cancellation fee will be charged under the terms outlined below. We reserve the right to refuse admission if payment is not received on time.

2. Cancellation : By signing this contract, the client agrees that in case of dispute or cancellation of this contract that Glocal Link will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason, Glocal Link decide to cancel or postpone the event, Glocal Link is not responsible for covering airfare, hotel, or other travel cost incurred by clients. Event program content is subject to change without notice.

3. Copyright: All intellectual property rights in all material produced or distributed by Glocal Link in connection with this event is expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

4. Data protection: Client confirms that it has requested and consented to My Events retaining client information on Glocal Link database to be used by Glocal Link and passed to selected third parties, to assist in communicating products and services which may be of interest to the client.

5. Important note: While every reasonable effort will be made to adhere to the advertised package, Glocal Link reserves the right to change event dates, sites or location or omit event features, or merge the event with another event as it deems necessary without penalty. In such situations no refunds, part for any reason whatsoever, (including, but not limited to majeure occurrence) and provided the event is not postponed to a later date nor is merged with another event, the client shall receive a credit note for the amount that the client has paid to such permanently cancelled event, valid up to six months. No refunds, part refunds or alternative offers shall be made.